

Wi-Fi Tracker



Customer Tracking: By placing multiple Wi-Fi trackers across your store, record your customer movements once they enter and obtain a detailed analysis of which areas they are spending time in



Zone Comparison: Determine the different zones in your location and compare/contrast the occupancy ratio of those areas. Find out what parts are attracting more visitors than others and see it with their occupancy percentages



Staff Elimination: Receive “pure” visitor traffic data on a daily basis. Track your staff’s Mac ID addresses and deduct them from the total people count



Average Dwell Time: Know the average dwell time of your visitors within your stores. Measure the success of your marketing campaigns and in-store activities, and increase dwell times to boost spending



Device Dimensions	(Rectangular Cover): 137 x 100 x38 mm
Packing Dimensions (WxDxH)	250 x 167 x 82 mm
Device Weight	218g
Package Weight	1184g
Lens Options	70m Diameter(Theoretically)
Data Transfer	PoE: IEEE802.3af (48 V DC) / Wi-Fi/ 3G*
Adaptor	5V
Power Consumption	1.9W
Monthly Data Usage(Avg**)	800MB
Interface	HTTP / HTTPS
Operating System	Linux based Vcount OS
Time	NTP, Adjustable Timezone, Automatic Daylight Saving Adjustments
Ethernet Connection	Yes
Data Storage	20 Years offline storage with auto synchronization
Minimum Lux	-
User Levels	3 Levels: Admin, Standard, Guest User
Cabling	Cat5 - Cat6
Environmental Specs	Operating Env: Temperature: 10o C to 35o C, Humidity: 10% to 90% Storage Env: Temperature: -40o C to 70o C, Humidity: 10% to 95%
Max Ethernet Cable Length	90m