Heatmap

v-COUNT
Customer Intelligence Platform

Improve Store Design: Discover the hotspots your customers are being attracted to. This will help you make active decisions about your product placements, lighting and positioning of shelves and mannequins.

Measure Success of Products: By measuring your customers dwell time in certain locations, you can get detailed info about how attractive your new product line is and which products are sold effectively when placed in different zones.

Delist unattractive Products: Discover which products are not being sold even though they are placed in an active hotzone area. Delist unattractive products from your hotzones and improve transaction rate.

Device Dimensions	(Rectangular Cover): 137 x 100 x 40 mm
Packing Dimensions (WxDxH)	250 x 170 x 85 mm
Device Weight	224g
Package Weight	1078g
Lens Options	Min. Height 2.2 meters, Max. Height 5+ meters
Circular Detection Area	
POE	IEEE802.3af (48 V DC)
Interface	HTTP / HTTPS
Operating System	Linux based Vcount OS
Time	NTP, Adjustable Timezone, Automatic Daylight Saving Adjustments
Ethernet Connection	Yes
Wi-Fi Connection	***IEEE 802.11n, IEEE 802.11g, IEEE 802.11b standards 2.4 ~ 2.4835GHz Frenquencies Data rates: 11b:1/2/5.5/11Mbps 11g:6/9/12/18/24/36/48/54Mbps 11n:Up to 150M Security: 64/128-bit WEP Encryption WPA, WPA-PSK, WPA2, WPA2-PSK. TKIP/AES***
Data Storage	20 Years offline storage with auto synchronization
User Levels	3 Levels: Admin, Standard, Guest User
Cabling	Cat5 - Cat6
Power Consumption	2.2W
Environmental Specs	Operating Env: Temperature: 10o C to 35o C, Humidity: 10% to 90% Storage Env: Temperature: -40o C to 70o C, Humidity: 10% to 95% Lighting: 30 LUX(minimum)

Heatmap	1.2mm(fish eye)		
Height (m)	Width (m)	Length (m)	Area (m2)
2,2	7	6,5	46
2,5	7,5	9	68
3	8,7	11,6	101
3,5	9,5	14,1	134
4	10	15	150
5+	9	13	117
6	9	13	117
7	9	13	117
8	9	13	117