V-Count 3D Alpha

Real Time Traffic: Count the number of people entering, exiting and passing by your stores with minimum 98% accuracy, in real time.

Conversion Rate: To understand the effectiveness of your stores, you need to know not just your sales volume, but also how many customers generated those sales.

Benchmarking: Locate your highest and lowest performing stores and analyze in-store performance for benchmarking.

Peak Hours: Discover your power hours in which your stores generate most traffic, and turn them into bigger sale opportunities.

Queue Analysis: Calculate the number of shoppers that leave the checkout queues, average time spent at queues and define optimal checkout queue lengths.

Wi-Fi Feature: With Wi-Fi technology embedded within the same device, find out tracking info including draw-in rate, retention rate, average dwell time with your staff count eliminated!

✓ 98%+ Accuracy
✓ Child-Adult differentiation
✓ Depth sensation
✓ Wi-Fi tracking
✓ Requires PoE cable/adaptor and internet connection
✓ Mountable between 2.5 and 5 m
✓ 20 Years offline storage
✓ Ethernet cable length 90 m

Lens 2.1 - Height (m)	Counting Area (m)
2,5	2,25
2,6	2,4
2,8	2,85
3	3,3
3,3	3,9
3,6	4,2
3,9	4,8
Lens 3.6 - Height (m)	**Counting Area (m)**
3,6	2,2
3,9	2,6
4,2	2,7
4,5	3,3
5	3,9