

V-Count 2D People Counter



Real Time Traffic: Count the number of people entering, exiting and passing by your stores with up to 90%-95% accuracy, in real time



Conversion Rate: To understand the effectiveness of your stores, you need to know not just your sales volume, but also how many customers generated those sales



Benchmarking: Locate your highest and lowest performing stores and analyze in-store performance for benchmarking



Peak Hours: Discover your power hours in which your stores generate most traffic, and turn them into bigger sale opportunities



Queue Analysis: Calculate the number of shoppers that leave the checkout queues, average time spent at queues and define optimal checkout queue lengths



- ✓ **95%+ Accuracy**
- ✓ **HD Vision Technology**
- ✓ **Optical zoom up to 8 meters**
- ✓ **Single Lens**
- ✓ **Wi-Fi connection**
- ✓ **Requires PoE cable/adaptor and internet connection**
- ✓ **Mountable between 2.1 and 10 m**
- ✓ **20 Years offline storage**
- ✓ **Ethernet cable length 90 m**

Height (m)	Counting Area (m)
2,1	2,1
2,5	2,5
2,6	2,6
2,8	2,8
3	3
3,3	3,3
3,6	3,6
3,9	3,9
4 - 10	4,2